



Select Ready
FOODS INC.

Select Ready chooses VersaCold's customized warehouse solution

November 2018

VersaCold Your food matters™
LOGISTICS SERVICES



Case Study

VersaCold warehousing services provide each client with customized solutions that are designed to fit the unique needs of their temperature sensitive products. This week, we will explore our unique partnership with Select Ready, a provider of high-quality beef, pork and chicken products to food-service industries and families all across Canada. When Select Ready was looking to improve their supply chain processes, they came to VersaCold seeking a warehousing solution for their temperature sensitive products that fit their current business needs and future growth plans.

Why is VersaCold's customized warehousing solution the right fit for Select Ready?

Read more to find out.



The Opportunity:

Before this opportunity to improve supply chain processes arose, VersaCold had a pre-established partnership with Select Ready that saw the clients' services and volumes split between VersaCold and another warehouse provider. This arrangement created some inevitable supply chain challenges and limited efficiencies with product management and rotation that left Select Ready looking for alternatives. Understanding the limitations of this approach, VersaCold proposed a solution that would improve Select Ready's supply chain processes ensuring maximum visibility and flexibility with their inventory to service current needs and future growth plans.



The VersaCold Solution:

Working with Select Ready, VersaCold developed a customized warehousing solution that saw unification of temperature sensitive inventory at one location. To accomplish this objective, VersaCold took several steps to ensure they understood the complex operational needs of Select Ready and could confirm that the complete transfer of inventory to a single site would be accomplished on day one without disruptions to the client's current supply chain. These steps included:

- Reviewing all service requirements of the business to ensure VersaCold could accommodate all areas of the business – including CFIA inspections and releases
- Examining all timetables required to meet the needs of multiple production facilities in order to understand operation requirements fully
- Confirming volume forecasts and food safety requirements

VersaCold provided special rates and services from VersaCold transportation to enable the swift and concise movement of the entire inventory from the secondary warehouse to the new facility. The timing of the move and lots was arranged so that all products arrived at VersaCold without interruption to their production schedule.

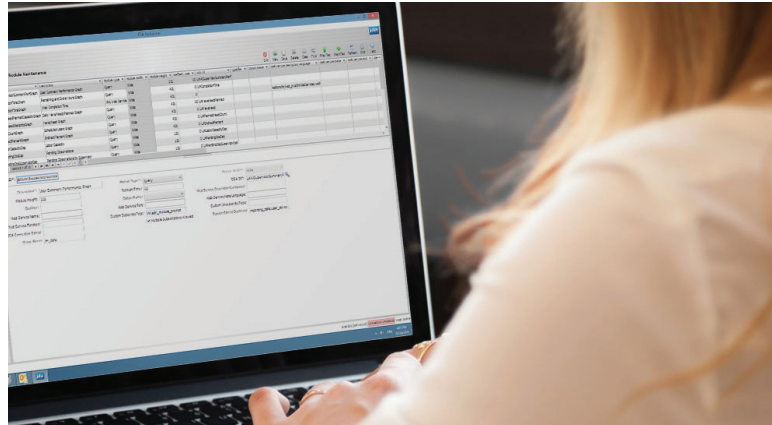
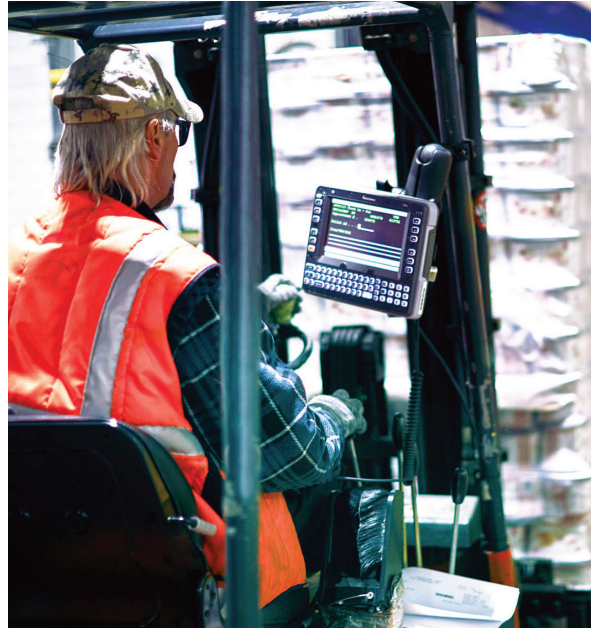


Customer Benefits:

VersaCold's customized warehouse solution provides Select Ready with the following benefits:

- Successful consolidation of all raw material and finished product at a single location enables Select Ready to review and manage their product easily.
- Access to the VersaCold customer portal along with our other electronic resources (eDocs) ensures that all necessary paperwork is received on time.
- Utilization of VersaCold Transportation and Warehouse business unit offerings meets unique inspection requirements resulting from multiple production facilities along with the quick turnaround times for delivery.

These services and the commitment to Select Ready's success ensure a strong and beneficial partnership between these two organizations going into the future.



Interested in what VersaCold can do for your company?

Contact one of our Sales Specialists today and let us show you why we are the right choice for your business.

sales@versacold.com or 1-800-563-COLD